Join us for the
SOCIETY FOR NEUROSCIENCE IN ANESTHESIOLOGY AND CRITICAL CARE

48th Annual Meeting
September 11-13, 2020
Fairmont The Queen Elizabeth • Montréal, Québec, Canada

This activity has been planned and implemented by joint providership of the American Society for Anesthesiologists and SNACC.

EXHIBIT WITH US IN 2020!

snacc.org

#SNACC2020
EXHIBITION AND SPONSORSHIP PROSPECTUS

SNACC 48TH ANNUAL MEETING

SNACC’s Mission
The mission of the Society for Neuroscience in Anesthesiology and Critical Care (SNACC) is to advance the art and science of the care of the neurologically impaired patient through education, training and research in perioperative neuroscience.

SNACC Annual Meeting
The SNACC Annual Meeting brings a program designed to review and update the educational needs and practice gaps of neuroanesthesiologists and neurocritical care specialists who engage in providing care to the neurologically impaired patients / patients at risk of neurologic injury during the perioperative period as well as neuroscientists who research clinical and basic neuroscience. The workshops, seminars, lectures and poster presentations will specifically address new clinical findings essential to improve the care of patients and advance basic and clinical research in neuroscience. The program is designed to be useful for both the general anesthesiologist who is occasionally facing a neurologically impaired patient as well as regular neuroanesthesia and neurocritical care specialist.

Target Audience
The Annual Meeting has been designed to meet the educational needs of neurosurgical and critical care anesthesiologists and neuroscientists involved in the care of patients with neurological disorders and is intended for neurosurgical and critical care anesthesiologists, neuroscientists, faculty, residents, fellows and medical students.

We anticipate 300-350 attendees, primarily neuroanesthesiologists and neuroscientists.

You are invited to take advantage of the exhibit, advertising, and sponsorship opportunities being offered. Industry support is vital to the success of this conference and demonstrates your commitment to improving patient care.

With unopposed exhibit hours you will have an opportunity to generate new leads with anesthesiology decisions makers.
Exhibit Application Procedures

Letter of Agreement
To apply for exhibit space, secure a sponsorship, and purchase advertisements, complete the Letter of Agreement, an online form at https://www.snacc.org/exhibitor-information/.

Payment
Payment can be made by credit card or check payable to Society for Neuroscience in Anesthesiology and Critical Care. A minimum of 50% of the fee is due when the Agreement is submitted. Payment is due in full by July 15, 2020. Agreements received after July 15 must be paid in full at the time of application.

SNACC is a not-for-profit organization and the taxpayer ID is 54-1519650. The W-9 is available upon request to Dana Gibson, dana@societyhq.com.

Cancellation
Written cancellations received in the SNACC office by July 15, 2020 will receive a 50% refund. There are no refunds for cancellations received after July 15, 2020.

Exhibit Space
Exhibit space is assigned on a first come, first served basis.

- Exhibit agreements must be submitted prior to exhibit space being assigned.
- Exhibits are TABLETOP – 8’x8’ area
  - Space includes a 6 ft tabletop, draped with two chairs

Every effort will be made to accommodate special requests. SNACC cannot guarantee preferences for exhibit space locations.

SNACC reserves the right to add, move or remove exhibit booths if necessary. The floor plan is subject to change.

General Exhibit Information

Exhibit Dates: September 11-13, 2020

Exhibit Move-in Hours*
  Friday, September 11, 2020 | 1:00 – 5:30 pm
**Exhibit Hours***

**Friday, September 11, 2020**
6:30 – 7:30 pm  Welcome Reception with Exhibitors

**Saturday, September 12, 2020**
6:30 – 7:30 am  Breakfast with Exhibitors
11:00 - 11:30 am  Break with Exhibitors
12:15 – 1:30 pm  Lunch with Exhibitors
3:15 – 3:45 pm  Break with Exhibitors

**Sunday, September 13, 2020**
7:00 – 8:00 am  Breakfast with Exhibitors
10:30 – 11:00 am  Break with Exhibitors

**Exhibit Move-out Hours***

**Sunday, September 13, 2020** | 11:00 am – 12:30 pm

*Times are subject to change.

**Exhibit Packages**

**GOLD EXHIBITOR**

$10,000 through July 15, 2020
$12,000 after July 15, 2020

- Recognition in the meeting materials and meeting signage
- Recognition in the SNACC Newsletter
- Recognition on the SNACC conference website
- Recognition on the mobile meeting guide
- Recognition at the Exhibit Hall Entrance
- Your logo featured on the conference website and linked to your website for one year
- Full page ad in the printed program (due 07/31/20)
- Three in-line 6ft draped tables and chairs
- Five exhibit badge registrations
- Recognized sponsor of The John D. Michenfelder New Investigator Award and Travel Awards
  - The John D. Michenfelder New Investigator Award is presented during the SNACC Annual Meeting to the resident, fellow or starting junior faculty whose research exemplifies the Society’s mission of improving the art and science of neurosurgical anesthesia, and the care of the critically ill, neurologically impaired patient
  - Five Travel Awards are presented during the SNACC Annual Meeting to medical students, residents, and fellows with the highest scoring abstracts among trainees at the annual meeting.
• Pre and post conference registration list with name, city, and state
• Up to 250-word product/company description on the conference website and mobile meeting guide

SILVER EXHIBITOR
$7,500 if agreement is received by July 15, 2020
$8,500 after July 15, 2020
• Recognition in the meeting materials and on meeting signage
• Recognition in the SNACC Newsletter
• Recognition on the SNACC conference website
• Recognition in the mobile meeting guide
• Recognition at the Exhibit Hall Entrance
• Two in-line 6 ft tables and chairs
• Four exhibit badge registrations
• Your logo featured on the conference website and linked to your website for one year
• Pre and post conference registration list with name, city, and state
• Up to 200-word product/company description on the conference website and mobile meeting guide

BRONZE EXHIBITOR
$4,500 if agreement is received by July 15, 2020
$5,500 after July 15, 2020
• Recognition in the meeting materials and on meeting signage
• Recognition in the SNACC Newsletter
• Recognition on the SNACC conference website
• Recognition in the mobile meeting guide
• Recognition at the Exhibit Hall Entrance
• One 6ft draped table and chairs
• Three exhibit badge registrations
• Pre and post conference registration list with name, city, and state
• Up to 150-word product/company description on the conference website and mobile meeting guide

EXHIBITOR
$2,000 if agreement is received by July 15, 2020
$2,500 after July 15, 2020
• Recognition in the meeting materials and on meeting signage
• Recognition in the SNACC Newsletter
• Recognition on the SNACC conference website
• Recognition in the mobile meeting guide
• Recognition at the Exhibit Hall Entrance
• One 6ft draped table and chairs
• Two exhibit badge registrations
• Post conference registration list with name, city, and state
• Up to 100-word product/company description on the conference website and mobile meeting guide

Exhibitor Badges and Product/Company Description
Exhibitor badge names and product or company descriptions are due by August 7, 2020. Email your badge names and descriptions to Julie Hitt in the SNACC office, julie@societyhq.com.

To order additional exhibit badges, visit https://www.snacc.org/exhibitor-information/ and use the SNACC credit card payment form. Badges are $200 USD/badge. Be sure to list the full name(s) for the badges on the payment form.

Advertising & Promotional Opportunities
To place an ad in the printed program and/or secure one of the promotional options, complete the Letter of Agreement (LOA), an online form. Go to https://www.snacc.org/exhibitor-information/.

Program Ads | The ad submission deadline is July 31, 2020.

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<tr>
<th>Ad Sizes</th>
<th>Ad Fees USD</th>
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<tbody>
<tr>
<td>Full page, 4-color advertisement, outside back cover of the printed program</td>
<td>$600</td>
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<tr>
<td>Full page, 4-color advertisement, inside page of the printed program</td>
<td>$500</td>
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Ad Specs
3 ½ inches x 4 ½ inches vertical, CMYK color, 300 dpi, no bleed, print ready pdf

Print ready PDFs per the above specifications are DUE BY JULY 31. Ads are emailed to Dana Gibson at dana@societyhq.com.

Logo on Conference Website and Mobile Meeting Guide | $250 USD
• Company will provide a high-resolution image file (png, jpg, eps) of the company logo. Email to dana@societyhq.com.
• The logo will be placed on the list of exhibitors located on the conference website and mobile meeting guide.

Welcome Reception Sponsor | $5,000 USD
Friday, September 11, 2020 | 6:30 – 7:30 pm
• Exclusive sponsorship!
• Sponsor is invited to provide a promotional slide deck to be run during the SNACC Annual Meeting Welcome Reception (no audio)
• Special recognition on meeting signage at the SNACC Welcome Reception
- Identified as the Welcome Reception Sponsor in the conference program (print deadline 07/31/20)
- Sponsor listing on the mobile meeting guide
- Sponsor listing on the conference website with your organization’s profile (100-word description) and logo with a link to your site

**William Young Dinner Symposium Sponsor | $10,000 USD**
Saturday, September 12, 2020 | 6:45 – 10:00 pm

- Exclusive sponsorship!
- Four tickets to the Dinner Symposium
- Special recognition on meeting signage at the Dinner Symposium
- Identified as the Dinner Symposium Sponsor in the conference program (print deadline 07/31/20)
- Sponsor listing on the mobile meeting guide
- Sponsor listing on the conference website with your organization’s profile (100-word description) and logo with a link to your site

**Shipping and Exhibitor Service Forms**
The shipping guidelines along with exhibitor service order forms are available on the SNACC website at [https://www.snacc.org/exhibitor-information/](https://www.snacc.org/exhibitor-information/).

There will be **complimentary wireless internet** access in the conference area. The login will be provided prior to the conference.

**Hotel Reservations**
The headquarters hotel is the **Fairmont The Queen Elizabeth**.

**Fairmont The Queen Elizabeth**
900 René-Lévesque Blvd W
Montréal, Québec H3B 4A5, Canada
Phone: +1 514 861 3511

The group rate for a standard room is **$328 CAD**/night plus taxes and fees (equates to $248 USD on February 18, 2020). Reservations are made online via the SNACC website at [https://www.snacc.org/exhibitor-information/](https://www.snacc.org/exhibitor-information/).

**Exhibits and Sponsorship Contact**

Dana Gibson, **Director of Corporate & Educational Support**
Email dana@societyhq.com | Telephone +1 804 338 6958

Julie Hitt, **Corporate & Educational Support Administrator**
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Check the SNACC website for updates! [https://www.snacc.org/exhibitor-information/](https://www.snacc.org/exhibitor-information/)