2019 INSERTION ORDER & RATE SHEET

Requested Publication Issue(s):

- Summer (June) 2019
- Fall (August) 2019
- Winter (December) 2019

Ads are due 30 days prior to publication.

The deadlines for advertising materials are the following: **Summer issue** - May 15; **Fall issue** - July 15; **Winter issue** - November 15. Due to space constraints, ads are accepted on a first-come, first-served basis and subject to approval before publishing. Please submit this completed and signed insertion order as soon as possible to assure your selected advertising space. All ads should be produced as RGB or Index color and provided as 72 dpi jpg, png or gif files to Beverly Bernard via email at beverly@societyhq.com. Ad production services are available for an additional fee of $110 per hour.

Size: 750 px x 400 px horizontal
Size: 400 px x 200 px horizontal
Size: 200 px x 200 px

If you reserve ad space in all three issues of the **SNACC Newsletter**, there is a 25% discount per issue.

<table>
<thead>
<tr>
<th>FULL SIZE</th>
<th>HALF SIZE</th>
<th>QUARTER SIZE</th>
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<tbody>
<tr>
<td>1x rate - $850</td>
<td>1x rate - $450</td>
<td>1x rate - $250</td>
</tr>
<tr>
<td>3x rate - $637 each</td>
<td>3x rate - $337 each</td>
<td>3x rate - $187 each</td>
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<tr>
<td>Size: 750 px x 400 px horizontal</td>
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At the time of publication, your invoice will be issued. Payment is due within 15 days of invoicing or you may prepay for your ad. You will receive a link to the newsletter along with your invoice or receipt.

- Invoice me
- Payment with Credit Card

Method of Payment:

- Check
- VISA
- MasterCard
- American Express

Card No: ________________ Exp. Date ____________ CVV Security Code* ____________
Signature: ____________________________ Printed Name on Card ________________

*CVV code is the three digit number on the back of VISA or MC or 4 digit number on the front of AMEX card above the account number.

For payment by check, please make payable to **SNACC** and mail to:

Society for Neuroscience in Anesthesiology and Critical Care  •  2209 Dickens Road  •  Richmond, VA 23230-2005

Phone (804) 565-6360  •  Fax signed and completed form to: (804) 282-0090  •  Email: beverly@societyhq.com

Fax Completed and Signed Insertion Order to (804) 282-0090